

## PRESS RELEASE

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UK Cards Fraud Conference - 24<sup>th</sup> and 25<sup>th</sup> March 2009

### “Managing Fraud Risk challenges in the Economic Recession”

[www.fraudconference.co.uk](http://www.fraudconference.co.uk)

The economic recession has put banks under severe pressures to improve their risk management. Fraud losses and preventing them is more significant to the business now than it was a year ago. Arguably, card fraud should never be accepted as a cost of doing business.

Through this year’s conference we will be looking to help issuers and acquirers, suppliers and intermediaries in the card business of credit, debit and prepaid cards to identify ways of being more effective in fraud management and prevention to help drive down these real costs and to protect their business from significant losses and confront the dangers to reputation and brand damage.

Strategic investment in security in recent years have been significant in the UK market as it has used chip and PIN to attack lost and stolen cards and 3D secure to tackle CNP crime. Yet this has been shown not to be enough. The battle to stay ahead of the criminals is constant and dynamic, that is why this conference will be of critical use to practitioners across the payments card world.

#### **Key points about this conference – who and what you will hear:**

- Update on the latest fraud trends and international comparisons from Peter Welch, leading independent commentator,
- The strategic challenges of identity fraud and data compromise
- UK banking initiatives to tackle ID fraud and update on the work of the DCPCU, JIU and FISS from APACS
- Views on CNP fraud trends and prevention from CPP
- Issuer and acquirer perspectives on the UK card industry threats, including Barclaycard, Santander and GE Money
- Legal and law enforcement including leading legal counsel, Tim Buckingham of DLA Piper on the latest trends for legal action and top criminal QC Mark Lucraft’s insights into the operation of fraud law
- Credit, debit and prepaid card fraud risks - hear from Link on ATMs, Voice Commerce Group on Identity checks, M-Cube on prepaid cards
- Other industry experts, including Mark Chirside on Ukash’s alternative secure payments solution

The conference will look at:

What are the best practices to address these issues and what developments are taking place to counter fraud. What is happening in the arena of prepaid, debit and credit cards and how do new products and services affect issuers and acquirers and help / hinder them in the drive to manage fraud risk? What is happening in the legal system, how are law enforcement agencies working with the cards companies and recent fraud cases?

For a strategic review of UK Card Fraud plus the ability to meet and network with counterparts from across the industry, the UK Cards Fraud conference 2009 is a must attend event.

Full details and the up to date agenda can be found on the fraud conference website: [www.fraudconference.co.uk](http://www.fraudconference.co.uk)

The conference is sponsored by: DLA Piper, FraudWatch and CardWorld, Ukash and European Card Review